

THE INSIDE INNOVATOR

Book Club Discussion Guide

1. Why does an organization need intrapreneurship?
2. What are the top characteristics needed to be a successful intrapreneur?
3. What do you think are the biggest differences between intrapreneurship and entrepreneurship?
4. What is a notable example of intrapreneurship that you've participated in, witnessed, or read about? Please feel free to share as many as you'd like.
5. How does someone know if they're better suited for intrapreneurship or entrepreneurship?
6. How do you spot an intrapreneurial opportunity?
7. How do you know which opportunities deserve the time, effort, and financial investment to move forward?
8. How do you communicate successfully as an intrapreneur?
9. How do you build a culture that people want to be a part of?
10. How do you build stronger relationships as an intrapreneur?
11. How does a supportive boss affect an employee's ability to be an effective intrapreneur?
12. What are some effective ways that an intrapreneur can build a strong team, including full-time and "borrowed" resources?
13. How do you learn and adapt quickly when something doesn't work as expected?
14. What benefits does an intrapreneur receive from being a member of an industry association? What are the benefits for the company? For the industry?
15. How does "giving back" fit into the role of an intrapreneur? How can it add benefit and meaning as part of the professional journey?

