THE INSIDE INNOVATOR
Team Leader Discussion Guide

1. Why does an organization need intrapreneurship?

2. How are we doing at creating an environment that welcomes effective intrapreneurship?

3. What are the top characteristics needed to be a successful intrapreneur? How do these characteristics affect our hiring and evaluation criteria for team members?

4. What is a notable example of intrapreneurship that you've participated in, witnessed, or read about? Please feel free to share as many as you'd like.

5. What do you think are the biggest differences between intrapreneurship and entrepreneurship?

6. How do we evaluate whether someone is better suited for intrapreneurship or entrepreneurship?

7. How do we spot intrapreneurial opportunities?

8. How do we evaluate which opportunities are not only interesting in concept, but also deserve the time, effort, and financial investment to move forward?

9. How do we communicate about our intrapreneurial ideas? What would we like to change?

10. How do we build a culture that people want to be a part of?

11. How does an intrapreneur navigate in our organization to achieve their objectives? How does one do this and build stronger relationships in the process?

12. How does a supportive boss affect our ability to be effective intrapreneurs? How can we ensure that our intrapreneurs have consistently strong support from their bosses?

13. What are some effective ways that we should build our team to be more intrapreneurial, including full-time and "borrowed" resources?

14. What benefits does an intrapreneur receive from being a member of an industry association? What are the benefits for our company? For our industry? What opportunities do we have to increase industry participation, including in leadership roles?

15. How does giving back fit into the role of an intrapreneur? Where do we give back, and what priorities do we have as focus areas for giving back?

16. How do you learn and adapt quickly when something doesn't work as expected?

17. What can you do today, in our organization, to practice intrapreneurship more effectively? How can you better support those around you to drive innovation?

18. What parts of *The Inside Innovator* stood out to you the most? Why were they meaningful to you? Are there other aspects of the book you particularly related to?

19. If given the chance, what would you like to ask the author? Are there any topics that you would like to explore further?

20. What are three actionable takeaways for you—things you could start (or stop) doing now, after reading and discussing this book?